



CUPE
MANITOBA

P R  B E
RESEARCH INC.

Waste Collection – Sept. 2016

Survey Methodology

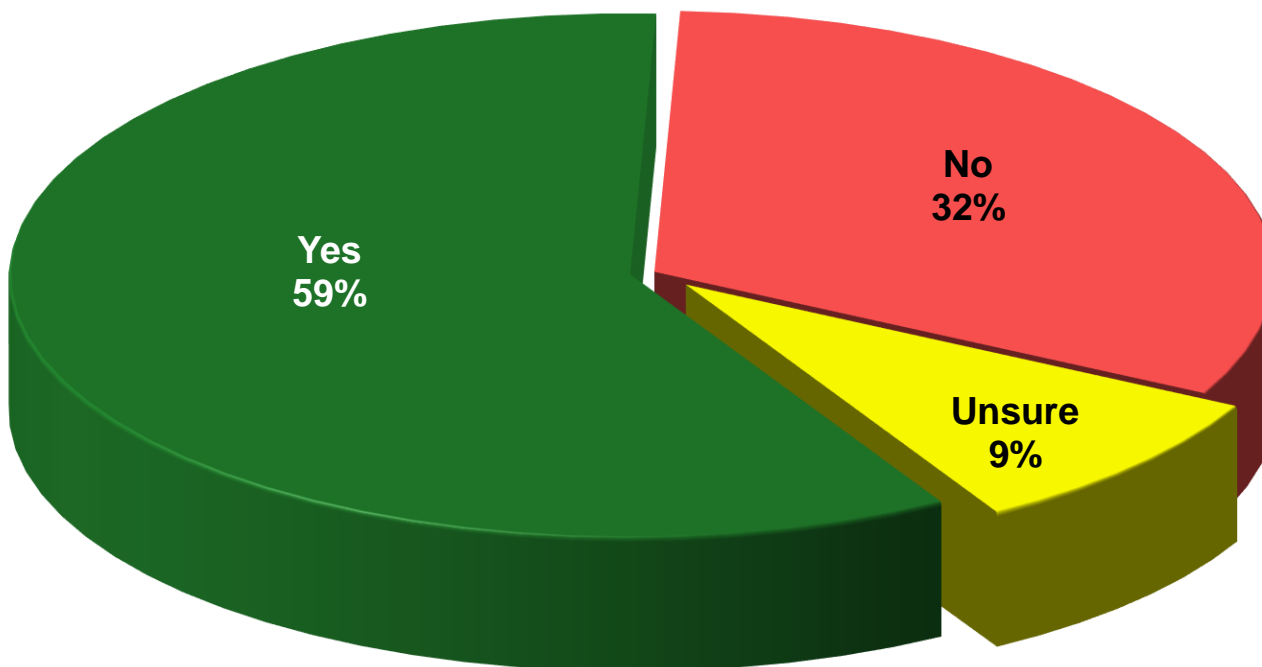
- This city-wide survey was designed and conducted by Probe Research Inc. in partnership with CUPE Manitoba. Telephone interviews were conducted between Sept. 13 and Sept. 26, 2016 among a random and representative sampling of 600 Winnipeg adults.
- With a sample of 600 one can say with 95 percent certainty that the results are within +/- 4.0 percentage points of what they would have been if the entire adult population of Winnipeg had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups.
- Modified random-digit dialing of both landline and wireless numbers was used to ensure that all Winnipeg adults would have an equal opportunity to participate in this Probe Research survey.
- Minor statistical weighting by age, gender and other demographic characteristics has been applied to this sample to ensure that it corresponds with the city as a whole.

For more information, please contact:

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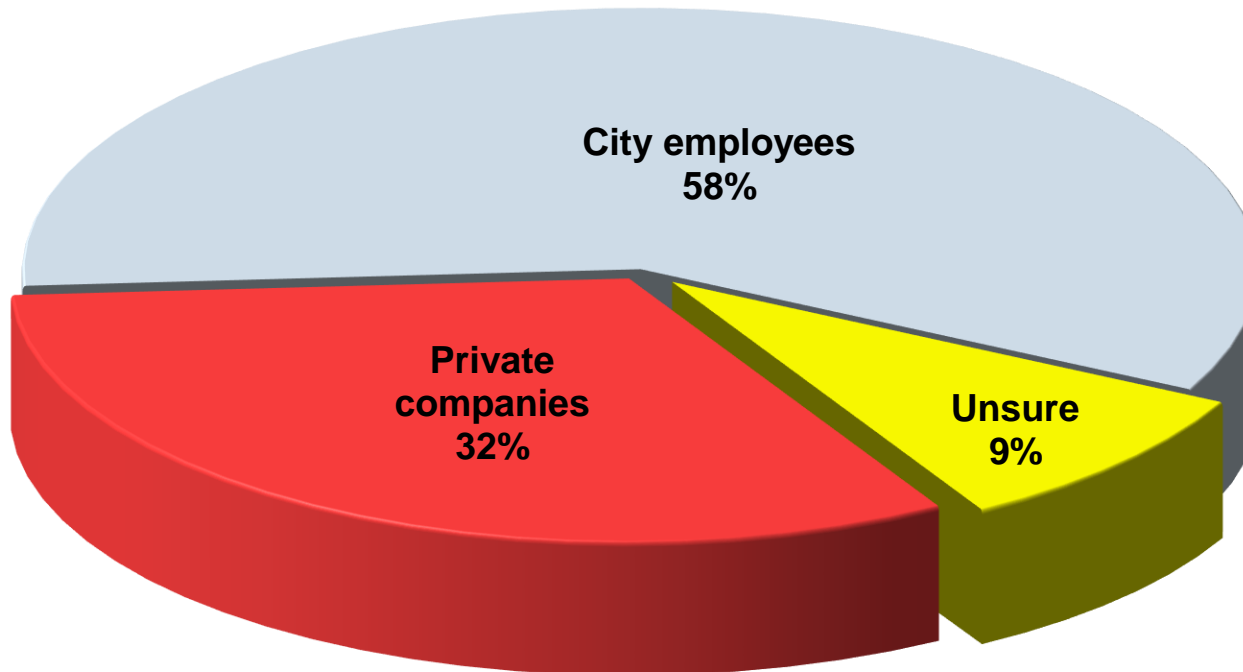
Public Opinion on Investigating In-House Waste Collection Services

Q. *“As you may be aware the City of Winnipeg contracts out all residential garbage, recycling, and yard waste collection to private companies. Contracts with these companies are set to expire in 2017. Before signing any new contracts, should the City of Winnipeg look into providing residential garbage, recycling, and yard waste collection using city workers and equipment?” (n=600)*



Public vs. Private Waste Collection

Q. "If the cost was roughly the same, would you prefer the City of Winnipeg use (private companies or City of Winnipeg employees)* to collect residential garbage, recycling, and yard waste?" (n=600)



Base: Winnipeg adults aged 18 years and over.

* - These two options presented in random order.