

March 10, 2009

Media Advisory: CUPE launches billboard ads

Winnipeg: Billboard ads promoting public water are going up in the city this week. They are part of a "Positively Public" campaign of the Canadian Union of Public Employees (CUPE) Local 500.

In November 2008, Winnipeg City Council voted to explore setting up a new arm's length business model to operate city owned utilities. As part of this motion, Council approved using a business model to design, construct, finance and operate water and wastewater control centres.

"We're posting these ads because we're concerned that this type of business model will open up the water utility to privatization," said Mike Davidson, President of CUPE Local 500. "We want to raise public awareness of the threat of privatization which is all part of the union's campaign to protect and maintain public services."

WHERE:

1. Portage Avenue at Broadway
2. Main St. at Graham
3. Kenaston Blvd. at Lawson Cres.
4. Arlington St. at Logan Ave.

For further information:

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